



भाकृअनुप - भारतीय जल प्रबंधन संस्थान
ICAR-Indian Institute of Water Management
(भारतीय कृषि अनुसंधान परिषद/ Indian Council of Agricultural Research)
रेलविहार के सामने, चंद्रशेखरपुर, भुवनेश्वर-751023, ओडिशा
Opp. Rail Vihar, Chandrashekharpur, Bhubaneswar-751023, Odisha



Subject: Report of Day-6 (21.12.2025) on celebration “Swachhta Pakhwada” by ICAR-IWM, Bhubaneswar – reg.

On Day-6 of the on-going Swachhta Pakhwada i.e., on 21st December 2025, a *Swachhta drive* involving farmers and farmwomen were organized in *Parichanrapada* village of Nimapada block in Puri district, Odisha. At the outset, the participants were administered swachhta pledge and then sensitized about different aspects of *Swachh Bharat Abhiyan* such as benefits of cleanliness and hygiene on health and village environment. The swachhta team also informed the participants about adverse effects of polythene and garbage dumping near village ponds on water quality, and discussed safe ways of disposing and managing biodegradable and non-biodegradable wastes. Participants were advised to reduce, reuse and recycle waste materials based on the scope and limitations. Then all the participants came together to clean the area around the village pond. The garbage materials were collected and segregated into biodegradable and non-biodegradable category. The biodegradable materials, mostly the plant parts, were then dumped in the nearby compost pit for compost making. A total of 35 villagers participated in the programme. Some of the action and activity photographs of Day-6 are presented below.



Swachhta Pledge being administered to the participants



Distribution of vegetable kits, pipes and garden hoes



A snap of the cleaning activity around the pond



Plant debris being removed and dumped in compost pit